2020 EASTERN CONFERENCE
January 15-17 | Harrah's Resort Atlantic City | Atlantic City, New Jersey

DEMOGRAPHICS: Attended by both owners/managers and technicians, the Eastern Conference has been one of the longest running conferences for the association.

TYPE OF CONFERENCE: Regional Conference (Including NY, NJ, CT, MA, PA, VA, MD, RI, NH, DE)
PMP ATTENDEES: 350
TRADESHOW?: YES
EXHIBITING COMPANIES: 50

Exhibiting and sponsoring at the NPMA regional conferences provides you an opportunity to showcase your company to owners, managers and technicians from local pest management companies that are interested in your products and services to better their businesses.

MARKETPLACE VENDOR:
$750 per meeting, per booth (Allied Member)
$900 per meeting, per booth (Non-Member)

AVAILABLE SPONSORSHIPS
• Marquis Sponsorship of Regional Conference Series - $35,000 (Includes event app sponsorship)
• Continental Breakfast - $750
• Lunch - $1,500
• Evening Reception - $2,000 (Available at the Eastern and Mid-Atlantic/Carolinas Meetings)
• Coffee Break - $300
• Lanyard Sponsorship - $1,000
• Pens & Pads for Educational Sessions - $750

See next page for more
Please note, sponsorships are available on a first-come, first-serve basis. A company that sponsors an event has the right of first refusal on that event the following year. Submission of this form constitutes a commitment by your company to sponsor an event.

**CONTACT INFORMATION**

Your Name_______________________________________________________Title ___________________________________________________
Company/Organization Name:  _____________________________________________________________________________________________
Address:  _______________________________________________________________________________________________________________
City:____________________________________________________________ State/Country:________________ Zip/Postal: __________________
Phone:______________________________________________________ Website:_____________________________________________________
E-mail (required): _________________________________________________________________________________________________________

**2020 EASTERN CONFERENCE**

*Includes one 6’ tabletop display, one chair, one wastebasket and one complimentary exhibitor registration.*

*Additional exhibitor badges available for $150 each.*

- □ Allied Member - $750 per booth
- □ Non-Member - $900 per booth

1st Choice__________ 2nd Choice__________ 3rd Choice__________

**Available Sponsorships:**

- □ Marquis Sponsor: $35,000 *(exclusive sponsor for all three conferences, includes event app sponsorship)*
- □ Evening Reception - $2,000
- □ Lanyards - $1,000
- □ Continental Breakfast - $750
- □ Educational Session Pens & Pads - $750
- □ Lunch - $1,500
- □ Coffee Break - $300

**COMPANY REPRESENTATIVES ATTENDING**

*(Exhibiting fee includes one complimentary registration; additional exhibit hall only badges available for an additional fee.)*

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<th>Conference Name</th>
<th>Company Rep. Name</th>
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**PAYMENT INFORMATION**

- Total Exhibit Booth Fee:  $ _____________________
- Total Sponsorship Fee:  $ _____________________
- Total Additional Exhibitor Badge Fee  $ _____________________
- Total Amount Due:  $ _____________________

- □ Check #_______ enclosed *(payable to NPMA)*
- □ Please charge my:  □ Visa  □ MasterCard  □ AMEX

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Name on Card ___________________________  Signature ___________________________

**NOTE:** The official Cancellation Policy states that refunds will be made in full until 30 days before the start of the conference. If you cancel within 30 days of the start of the conference your exhibitor fees will be forfeited in full.

**3 WAYS TO REGISTER**

- **Mail:**
  10460 North Street
  Fairfax, VA 22030
- **Email:**
  mmoloney@pestworld.org
- **Online:**
  www.npmapestworld.org